



# Sponsorship Pack

**18 - 24 May 2026**

The UK's only nationwide hydrogen initiative

# Hydrogen Week returns for 2026!

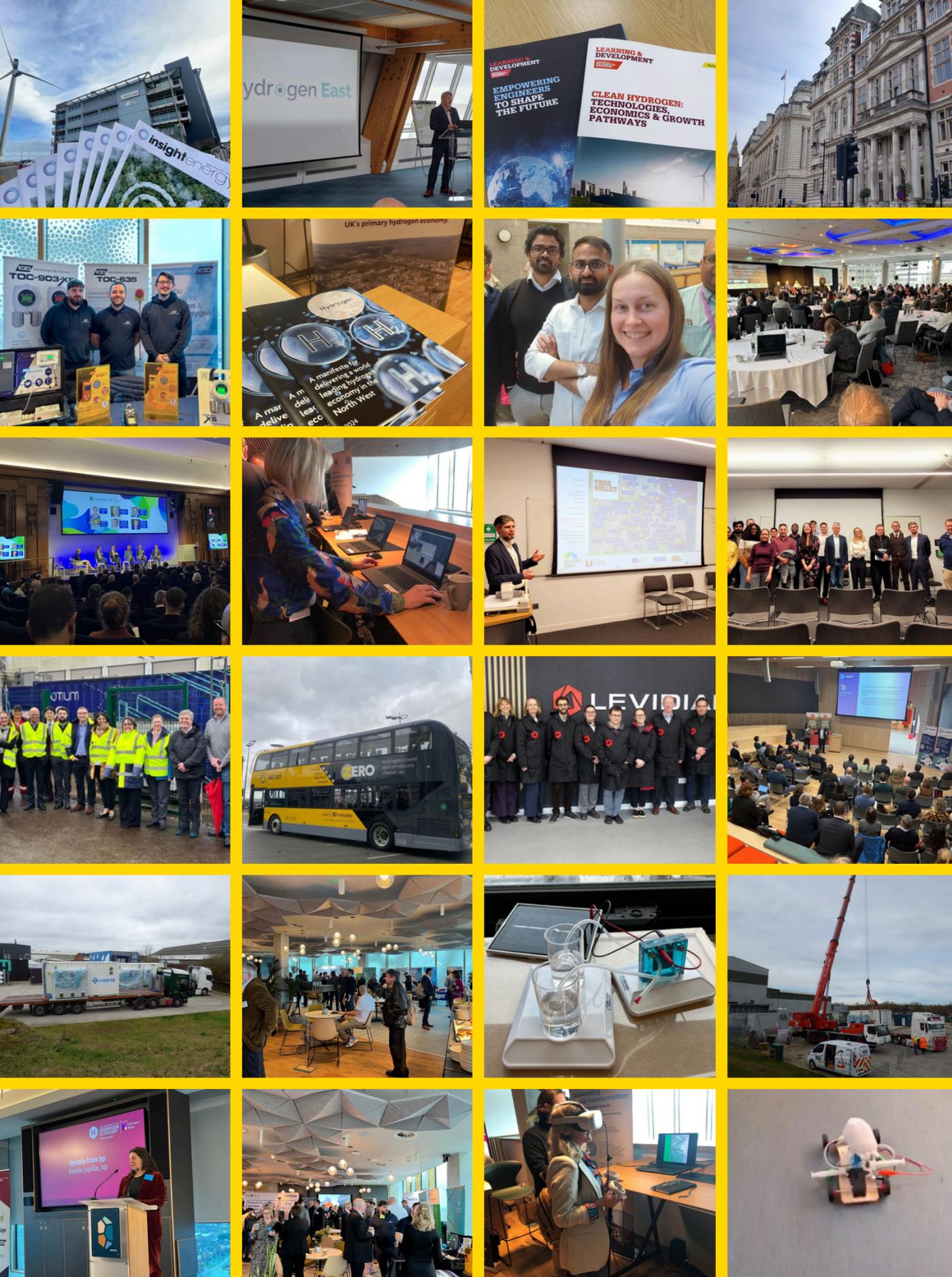
Hydrogen Week UK, the nation's only flagship campaign celebrating the UK's leadership in hydrogen returns for a fourth year. Bigger and bolder than ever!

Hydrogen Week UK has grown into a unifying campaign, connecting industry, policymakers and academia from across the country through a series of nationwide events, insights and collaboration from Aberdeen to Bristol.

With the first projects in the UK starting to take Final Investment Decisions and with £20bn of further investment ready to go, there has never been a more pivotal time to get involved in Hydrogen Week. Following a period of consolidation, 2026 will see a flurry of activity, with the first regional network and store selected, HAR 3 opening for applications and projects progressing.

Sponsorship offers a chance to stand alongside the organisations shaping the UK's hydrogen future — raising your profile, building partnerships and demonstrating leadership in one of the most dynamic areas of the energy transition.





# Look back...

Over the past four years, Hydrogen Week UK has brought together thousands of organisations and individuals, from global businesses and start-ups to schools, community groups, and universities — all united by a shared commitment to advancing the UK's hydrogen economy.

Throughout the week-long initiative, participants have delivered a diverse program of activities. From high-profile events and conferences, panel discussions, podcasts and exhibitions, to reports, educational outreach, and hands-on demonstrations. Highlights over the years have included rocket launches, roadshows, virtual reality experiences, student led science experiments and hydrogen-powered buggy racing.

Each year, we continue to be inspired by the scale and engagement demonstrated by participants across the country. This growing momentum year on year is a clear reflection of the progress and collaboration taking place within the UK's hydrogen sector.

**[Click here](#)** to explore some of the activities and initiatives that have taken place during Hydrogen Week UK over the years.

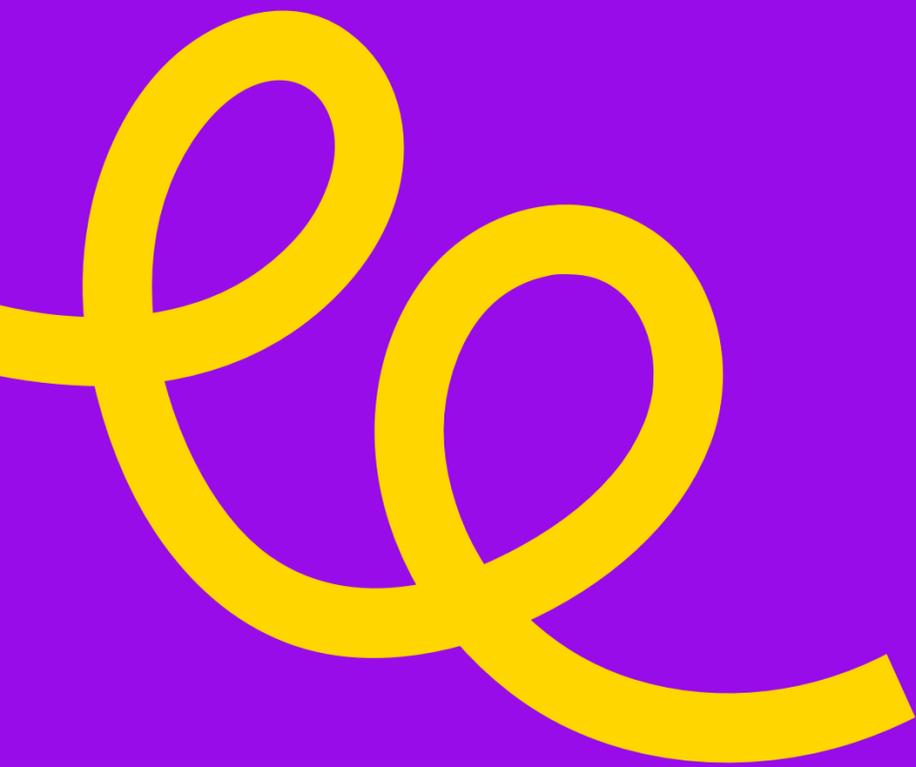


# Hydrogen Week Supporters



The image displays a comprehensive list of Hydrogen Week supporters, organized in a grid-like fashion. The logos are diverse, representing a wide range of industries and organizations. Key categories include:

- Energy & Utilities:** BOC (A Linde company), Cadent (Your Gas Network), BAKERRISK (Identify | Evaluate | Solve), COSTAIN, LOW CARBON CONTRACTS COMPANY (POWERING NET ZERO), SCOTTISHPOWER, PETROFAC, CARLTON POWER, SSE, HYNET North West, KELLAS MIDSTREAM, PRIOR POWER SOLUTIONS, LOOP ENERGY.
- Academic & Research Institutions:** Brunel University London, Teesside University, Thames Estuary, Thames Enterprise Park, Net Zero Technology Centre (Technology Driving Transition), HydroGenus, greencat Hydrogen, Axiom Engineering Associates Ltd (Maximising Assets - Minimising Risk).
- Government & Industry Bodies:** Hydrogen UK, Hydrogen South West, EQUANS, RIVERSIDE COLLEGE (Widnes & Runcorn), EIC (Energy Industries Council), HICP (Humber Industrial Cluster Plan), Decarbonised Gas Alliance, IGENI, CLEP, COOPERÖSTLUND, OeUK, THE SOLENT CLUSTER (Working Together for a Lower Carbon Future).
- Business & Financial:** SUPERCRITICAL, BETA, WALKER MORRIS, STORENGY, NANO SUN (Green Hydrogen Mobility), PROGRESSIVE ENERGY, BUSINESS DONCASTER, DALCOUR MACLAREN, Northern Gas Networks, ZEROCARBON HUMBER, opergy group, hybrid Training Centre, tfp H<sub>2</sub>, CROWCON (Detecting Gas Saving Lives), SHCO SMITHS, EUA (energy & utilities alliance), LRQA, CROWCON.
- Manufacturing & Technology:** Chemicals northwest, OTTO SIMON, Balfour Beatty, BOURNEBERRY, WALKER MORRIS, W, STORENGY, RIVERSIDE COLLEGE, EQUANS, Xserve, renewableUK, IGENI, CLEP, COOPERÖSTLUND, OeUK, LOOP ENERGY, SH CDT, THE SOLENT CLUSTER, Cranfield Aerospace Solutions, Swagelok (Swagelok Manchester), Institution of MECHANICAL ENGINEERS, eco, WRIGHT, BRITISH CERAMIC CONFEDERATION, madano (Shaping the future), cavagna group (Wherever gas is used we are there), B.E.C GROUP, CHASEMAN GLOBAL, Pressure Technologies, GEXCON, LEVIDIAN, IGD (International Gas Detectors), ENERGY & UTILITY SKILLS, SGN (Your gas. Our network.), ITP ENERGIISED, PROTIUM, Innovation Launchpad Network+, Foresight (FOR A SMARTER FUTURE), Hydrogen East, WRIGHT, eco, Institution of MECHANICAL ENGINEERS, Swagelok (Swagelok Manchester).
- Other:** INEOS, INOVYN, Aberdeen H<sub>2</sub>, Hydrogen is here., VERTEXHYDROGEN, BRUNEL UNIVERSITY LONDON, BUSINESS DONCASTER, Balfour Beatty, SCOTTISHPOWER, CATAX (TAX RELIEF UNCOVERED a Rydon Company), RIVERSIDE COLLEGE (Widnes & Runcorn), EIC (Energy Industries Council), HICP (Humber Industrial Cluster Plan), Xserve, renewableUK, IGENI, CLEP, COOPERÖSTLUND, OeUK, LOOP ENERGY, SH CDT, THE SOLENT CLUSTER, Cranfield Aerospace Solutions, Swagelok (Swagelok Manchester), Institution of MECHANICAL ENGINEERS, eco, WRIGHT, BRITISH CERAMIC CONFEDERATION, madano (Shaping the future), cavagna group (Wherever gas is used we are there), B.E.C GROUP, CHASEMAN GLOBAL, Pressure Technologies, GEXCON, LEVIDIAN, IGD (International Gas Detectors), ENERGY & UTILITY SKILLS, SGN (Your gas. Our network.), ITP ENERGIISED, PROTIUM, Innovation Launchpad Network+, Foresight (FOR A SMARTER FUTURE), Hydrogen East, WRIGHT, eco, Institution of MECHANICAL ENGINEERS, Swagelok (Swagelok Manchester).



# Why Sponsor?

We offer a range of sponsorship packages designed to maximise your impact throughout Hydrogen Week.

Whether that's raising brand awareness, showcasing your organisation's offering, or building industry connections.

## Position Your Organisation as a Thought Leader

Take a leading role in the national conversation on hydrogen! Sponsorship offers the opportunity to present your insights, share expertise and demonstrate your organisation's industry leadership.

## Amplify Your Brand

From event materials and blogs posts to social media and e bulletins, enjoy standout visibility across every touchpoint. Our branding opportunities are designed to spotlight your organisation.

## Showcase Your Capabilities

Get in front of the people who matter most.

Use this national platform to demonstrate your offering, spark conversations and create real business opportunities with stakeholders and partners who are driving hydrogen forward.

## Engage with Industry Leaders and Decision-Makers

Hydrogen Week is where nationwide collaboration happens. Sponsors benefit from opportunities to connect with senior executives and policymakers.



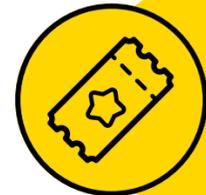
# What's included in the Sponsorship?



## Webinar

**NEW**

Your organisation will be guaranteed a speaker position in the official Hydrogen Week UK webinar, joining a panel of influential industry leaders and policymakers to discuss key topics shaping the future of hydrogen in the UK.



## Hydrogen Economy Event

Speaking slot and premium exhibition space at the Delivering the Hydrogen Economy event in Liverpool. Sponsorship also includes complimentary tickets, providing valuable networking opportunities with key stakeholders, investors and policymakers from across the industry.



## Social Media

Official announcement of your sponsorship across all Hydrogen Week UK social media channels. Your organisation's logo will be regularly featured in social media content leading up to and during Hydrogen Week, ensuring ongoing visibility and engagement.



## Sponsorship Pack

Receive a customised Sponsorship Pack designed to help you maximise the impact of your participation. The pack includes branded graphics, multimedia tiles, and promotional templates to support your internal and external communications throughout Hydrogen Week.



## Marketing Materials

Be profiled as an Official Sponsor across all Hydrogen Week UK pre- and post-event marketing materials, including the official website, e-bulletins, newsletters, press releases, and digital promotional graphics.



## Media opportunities

Showcase your organisation's expertise through exclusive content opportunities, including the option to contribute a blog post, video feature, interview, or thought leadership content.



# Hydrogen Week Sponsorship Breakdown

	Hydrogen Week + Event	Hydrogen Week Standard
Profiling as Official Hydrogen Week Sponsor on all pre and post-event marketing materials	✓	✓
Social media announcements of your sponsorship across our channels	✓	✓
Prime logo placement on all promotional e shots and branded listing in the Hydrogen Week events bulletin	✓	✓
Profiling as Official Hydrogen Week Premium Sponsor on Hydrogen Week website	✓	✓
Opportunity to provide blog, video & thought leadership content	✓	✓
Receive exclusive sponsorship pack which includes personalised graphics, promotional materials etc	✓	✓
Guaranteed speaker participation in Hydrogen Week webinar	✓	✓
Speaker participation and exhibition space at Hydrogen Economy Event (including all event standard benefits)	✓	
5x tickets to the Hydrogen Economy Event	✓	



## Hydrogen Week Sponsorship + Event

£5,000 +VAT

## Hydrogen Week Sponsorship

£3,500 +VAT





# Delivering the Hydrogen Economy Event



# About the Event

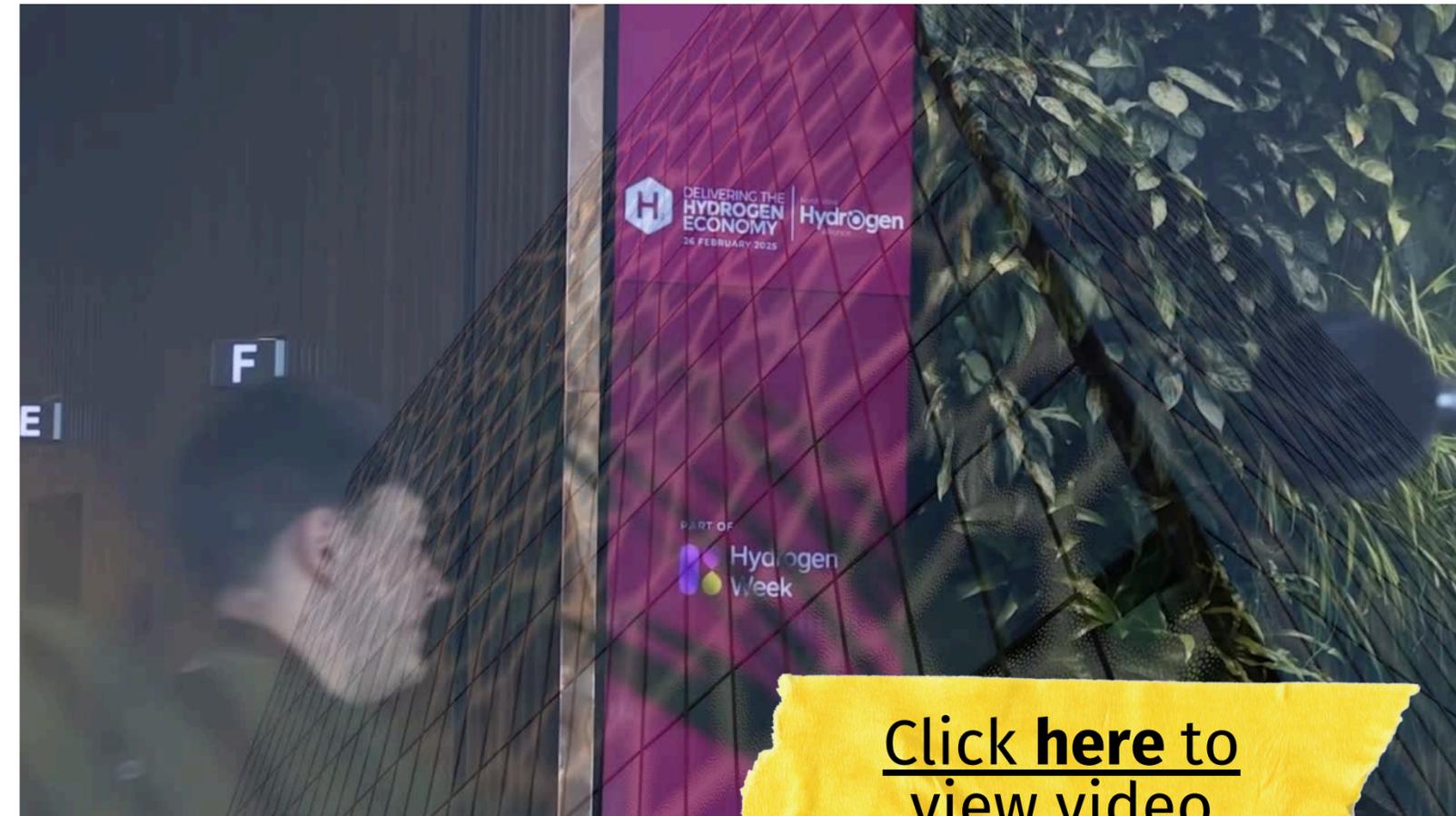
The Spine, Liverpool | 19 May 2026

The fourth annual Delivering the Hydrogen Economy event returns, bringing together stakeholders from across the country to discuss how the North West can collaborate to deliver pioneering hydrogen projects that set the standard for the UK and contribute to meeting our net zero goals.

The event has evolved into a key platform where stakeholders and businesses come together to forge partnerships that drive actionable outcomes.

As an exhibitor, you'll have the opportunity to connect with key industry figures, gain valuable visibility for your organisation, take center stage with a speaking slot, early access the attendee list and arrange one-to-one meetings - all set in the The Spine, a unique destination venue right at the heart of Liverpool.

## Organisations involved:



[Click here to view video](#)

# Event Sponsorship Breakdown



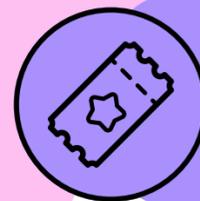
DELIVERING THE  
**HYDROGEN  
ECONOMY**

North West  
2026



## Premium Access

Gain early access to the delegate list for strategic networking and the opportunity for facilitated introductions with speakers. Following the event, you'll receive exclusive photography and video assets for your own marketing and promotional use.



## Hydrogen Economy Conference

Benefit from a main stage speaking slot and premium exhibition space at the Delivering the Hydrogen Economy event. Your sponsorship also includes complimentary tickets for your team or clients, along with official acknowledgment during the opening and closing remarks.



## Event Sponsorship Pack

Receive a bespoke Event Sponsorship Pack designed to maximise your brand's visibility and engagement. This includes a suite of branded graphics, multimedia tiles and promotional templates to enhance your communications before, during and after the event.



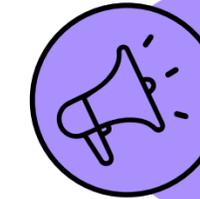
## Social Media

Gain visibility through an official announcement of your Event Sponsorship across social media channels. Your logo will feature in across regular content and promotional posts leading up to and after the event, ensuring strong brand exposure.



## Media opportunities

Event Sponsors are invited to contribute a blog or thought leadership piece and can take part in on-the-day vox pop interviews to share expert perspectives and key messages.



## Marketing Materials

Profiled as an Event Sponsor across pre- and post-event communications, including the Delivering the Hydrogen Economy website, e-bulletins, marketing materials and digital displays at the venue.





# Event Breakdown

**Event Premium**  
£3,500 +VAT

**Event Standard**  
£2,500 +VAT

	Exhibitor Premium	Exhibitor Standard
Profiling as exhibitor on all pre and post-event marketing materials inc. promotional e shots and event website	✓	✓
Social media announcements announcing you as exhibitor across our channels	✓	✓
Vox pop to be featured in event video plus main stage speaking opportunity	✓	
Profiling as exhibitor on digital displays, in networking area and on all printed materials	✓	✓
Acknowledgment as exhibitor during welcome and closing remarks	✓	✓
Opportunity to provide blog & thought leadership content	✓	✓
Receive event photography and/or video for you own marketing purpose	✓	✓
Exhibition space	Premium exhibition space	Networking area exhibition space
Tickets for event	5x	3x
Early access to the delegate list, introductions to key speakers and delegates	✓	



# Summary

We understand that each business comes with its own set of unique challenges and objectives, which is why we've designed sponsorship opportunities with a broad mix of budgets and levels.

Our team are on hand to find the right sponsorship package, ensuring that your budget and business objectives are met. Get in touch!

**Hydrogen Week  
+Event**

£5,000 +VAT

**Hydrogen Week**

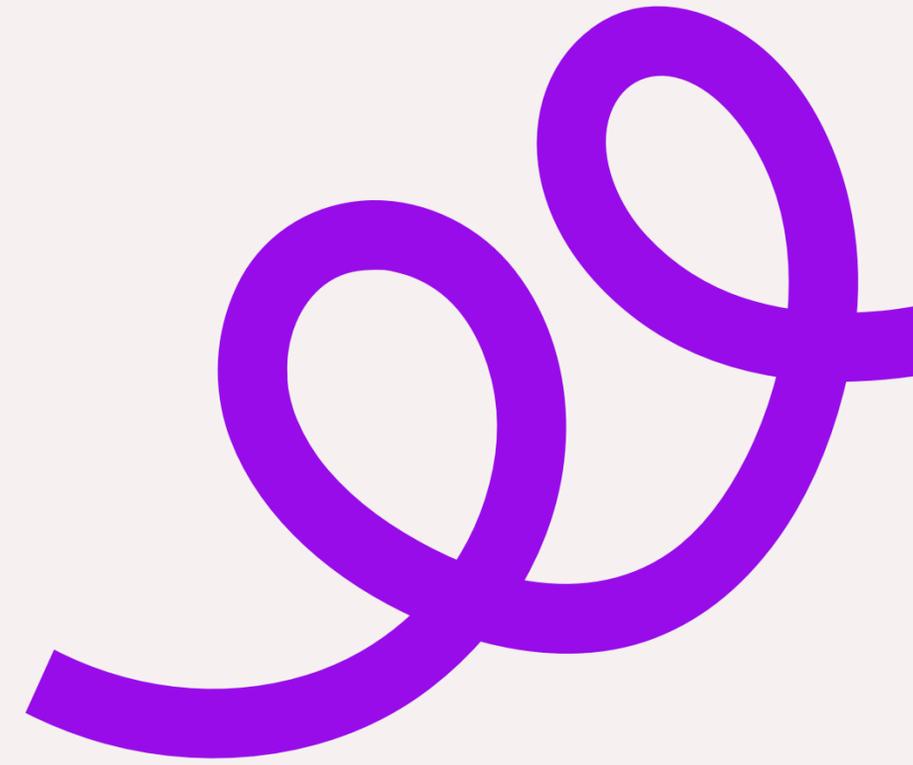
£3,500 +VAT

**Event Premium**

£3,500 +VAT

**Event Standard**

£2,500 +VAT





# Contact us

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